

2025 MENTAL HEALTH GOLF CLASSIC

FRIDAY JUNE 13TH

STURGEON VALLEY GOLF AND
COUNTRY CLUB



PRESENTING PARTNER

V O L V O

VOLVO CARS EDMONTON

The Event

On Friday, June 13th, the Mental Health Golf Classic, presented by Volvo Cars Edmonton, will tee off at the spectacular Sturgeon Valley Golf and Country Club in St. Albert. This fundraising tournament, in support of the Canadian Mental Health Association - Edmonton, will bring together local businesses, golf enthusiasts and community leaders, offering the opportunity to enjoy a fabulous day on the greens and many opportunities to network with others in the community. Whether you're a seasoned golfer or a beginner, this tournament is for everyone. Be part of this exciting Texas Scramble format with a shotgun start at 8:00 am followed by banquet, prizing and auction. We would love to have your company and support as a valued partner in this important fundraising event.

Golfer registration will open in January 2025: <https://edmonton.cmha.ca/events/mental-health-golf-classic/>

The Cause

For over 100 years, CMHA has promoted the mental health of all Canadians. In Edmonton, we offer a continuum of support and crisis intervention for more than 100,000 individuals and families affected by mental health and related issues like suicide, violence and abuse. Among other programs, we facilitate peer support, wellness and empowerment programs at Prosper Place, family support and advocacy, mental health, education and training, suicide bereavement services, as well as 146 units of affordable housing.

To learn more, visit our website: <https://edmonton.cmha.ca/>

This Year

This year, we mark 50 years of Edmonton's Distress Line service, which has served hundreds of thousands of people in crisis and trained thousands of community volunteers to intervene in mental health, family violence and suicide crises. The funds raised by this year's Mental Health Golf Classic will be critical to maintaining and expanding this program.

V O L V O

VOLVO CARS EDMONTON

Partnership Opportunities

Champion Partner - \$10,000 | Only 1 Available

- Eight (8) complimentary golfer registrations valued at \$2,200
- Prominent logo recognition on communications to golfers, sponsors and volunteers
- Prominent logo placement on tournament materials (i.e., tournament website, four (4) event signs, main sponsor signage (3), social media posts (4), banquet/golf cart programs, PowerPoint presentation)
- Opportunity to host a hole and engage with participants
- Sponsor-supplied banner on display at registration and banquet
- First right of refusal for the 2026 Mental Health Golf Classic

Community Partner - \$7,500 | 2 Available

- Six (6) complimentary golfer registrations valued at \$1,700
- Opportunity to host a hole and engage with participants
- Logo recognition on communications to golfers, sponsors and volunteers
- Logo recognition on tournament website, three (3) event signs, main sponsor signage (3), social media posts (3), banquet/golf cart programs, and PowerPoint presentation
- Sponsor-supplied banner on display at registration and banquet
- First right of refusal for the 2026 Mental Health Golf Classic

Banquet Partner - \$5,000 | Only 1 Available

- Four (4) complimentary golfer registrations valued at \$1,100
- Opportunity to address the golfers, partners and volunteers at the dinner
- Logo recognition on tournament website, two (2) event signs, main sponsor signage (3), social media posts (2), banquet table sign, banquet/golf cart programs, and PowerPoint presentation
- Opportunity to host a hole and engage with participants
- Sponsor-supplied banner(s) on display at banquet
- First right of refusal for the 2026 Mental Health Golf Classic

Support Partner - \$4,000 | Only 1 Remaining

- Two (2) complimentary golfer registrations valued at \$600 plus two (2) tickets to banquet
- Logo recognition on tournament website, two (2) event signs, main sponsor signage (3), social media post (1), banquet/golf cart programs, and PowerPoint presentation
- Opportunity to co-host a hole and engage with participants



Partnership Opportunities

Golf Ball Partner - \$4,000 | Only 1 Available

- Two (2) complimentary golfer registrations valued at \$600 plus two (2) tickets to banquet
- Logo recognition on tournament website, two (2) event signs, main sponsor signage (3), social media post (1), banquet/golf cart programs, and PowerPoint presentation
- Opportunity to co-host a hole and engage with participants



Breakfast Partner - \$3,000 | Only 1 Available

- Two (2) complimentary golfer registrations valued at \$600
- Opportunity for company representative(s) to greet golfers at the breakfast
- Logo recognition on tournament website, sign at breakfast, one (1) hole sign, main sponsor signage (3), social media post (1), banquet/golf cart programs, and PowerPoint presentation
- Sponsor-supplied banner on display at the breakfast



Golf Cart Partner - \$3,000 | Only 1 Available

- Two (2) complimentary golfer registrations valued at \$600
- Prominent logo recognition on golf cart program
- Logo recognition on tournament website, one (1) hole sign, main sponsor signage (3), social media post (1), banquet program and PowerPoint presentation



Hole-in-One Partner - \$500 | 3 Available | *****Must purchase your own Hole-In-One insurance**

- Two (2) complimentary banquet tickets valued at \$100
- Opportunity for representative(s) to engage participants at your assigned hole
- Name recognition on main sponsor signage (3), logo on hole sign, and PowerPoint presentation



Hospitality Partner - Food & Beverage

****Must have Pro Serve Certificate and alcohol must be purchased thru the Golf Course to be compliant with AGLC guidelines*

- Networking opportunity to engage with golf participants at your assigned hole
- Logo recognition on hole signage
- Name recognition on golf cart program

For more information, please contact either Darla or Joanne:

Tournament Event Planner

Darla Zuk

darla@pep-events.ca | 780-267-0707

www.pep-events.ca

Event Chair, Golf Committee

Joanne Berger

joanne.berger@gmail.com

780-722-2399