



**Canadian Mental
Health Association**
Edmonton
Mental health for all

V O L V O

VOLVO CARS EDMONTON

MENTAL HEALTH GOLF CLASSIC



**WEDNESDAY
JUNE 5 , 2024**



**BELVEDERE GOLF
& COUNTRY CLUB**

SPONSORSHIP PACKAGE

OUR VISION



Stronger Communities,
Smarter Systems,
Simpler Journeys.

OUR MISSION



To ensure that all people in
Canada experience good
mental health and well-being.

OUR VALUES



Inclusive, steadfast,
proactive, compassionate,
and collaborative.

WHAT WE'RE FUNDRAISING FOR

This year's tournament proceeds will be used to improve our individual and family support programs. These include peer supports, navigation supports (including 211), education and training, and advocacy for individuals and families struggling with mental health. We recognize that the path to mental wellbeing impacts more than one person. Support is essential for the family, friends, and caregivers, who are also affected by the struggles of their loved one.



The openness and acceptance we receive gives us a voice. We are heard. We are not alone. There is no judgment.



JOIN US



WEDNESDAY
JUNE 5 2024



BELVEDERE GOLF &
COUNTRY CLUB

Golfer registration includes: Continental breakfast, 18 holes of golf at a private course, shared golf cart, food/beverages on various sponsored holes, prizing, silent auction and buffet lunch.

\$1100 Per Foursome

7:45 AM Registration

\$300 Single Golfer

8:30 AM Texas Scramble



Single golfers welcome!

2:00 PM Banquet Lunch



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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$6,500

- Full registration and meal for a foursome (value of \$1100).
- Opportunity to host a hole activity.
- Opportunity to provide branded material in golfer bag (subject to approval).
- Name and/or logo at two holes, on all relevant print advertising, and tournament signage.
- Recognition on CMHA Edmonton social media and website.

SILVER SPONSOR

\$4,000

- Full registration and meal for two singles (value of \$600).
- Name and/or logo at one hole, and on all relevant print advertising.
- Opportunity to provide branded material in golfer bag (items are subject to approval).
- Recognition on CMHA Edmonton social media and website.

BRONZE SPONSOR

\$2,500

- Full registration and meal for one golfer (value of \$300).
- Name on all relevant print advertising.
- Recognition on CMHA Edmonton social media and website.



HOLE-IN-ONE SPONSOR

\$500

 Limited to 2 spots

SOLD OUT

- Company name on the sponsored hole.
- Opportunity to bring promotional material (items are subject to approval)
- Company name on all relevant print advertising.
- Recognition on CMHA Edmonton social media and website.

EXCLUSIVE SPONSORSHIPS

Only one opportunity available per sponsorship type



LUNCH SPONSOR

\$6,000

- Full registration and meal for a foursome (value of \$1100).
- Name and/or logo at one hole, on all relevant print advertising, and signage during lunch with company logo.
- Opportunity to speak during lunch program.
- Opportunity to provide branded material in golfer bag (subject to approval).
- Recognition on CMHA Edmonton social media and website.
- First right of refusal for 2025 tournament.



BREAKFAST SPONSOR

\$4,000

- Full registration and meal for two singles (value of \$600).
- Opportunity to host a hole activity.
- Name and/or logo signage at breakfast and registration, company name at one hole, and on all relevant print advertising.
- Opportunity to provide branded material in golfer bag (subject to approval).
- Recognition on CMHA Edmonton website and social media.
- First right of refusal for 2025 tournament.



SWING ANALYSIS SPONSOR

\$4,000

- Full registration and meal for two singles (value of \$600).
- Meet and greet golfers at designated hole.
- Team photos will be taken at the hole, with company branding on prints.
- Customize an email template that all participants will receive.
- Opportunity to provide branded material in golfer bag (subject to approval).
- Recognition on CMHA Edmonton website and social media.



GOLF CART SPONSOR

\$3,000

- Full registration and meal for two singles (value of \$600).
- Exclusive company name and/or logo on each golf cart.
- Company name on all relevant print advertising.
- Recognition on CMHA Edmonton website and social media.
- First right of refusal for 2025 tournament.



GET INVOLVED!

Hospitality Activities

One vendor will be placed at each hole, providing the opportunity to promote your business and connect with potential customers while hosting their activity. Hospitality activities may include food or beverages, games with prizes, and/or entertainment . All activities are subject to approval.

Donate Silent Auction Items

Potential items could include:

- Dinner packages
- Sports memorabilia
- Themed baskets
- Golf vouchers

Silent auction donors will be recognized at the event and on the silent auction webpage.

All items are subject to approval and must have a minimum value of \$100.

Donate Time or Services

By giving your time or services you help lower our costs, allowing more funds to go towards our individual and family support programs.

Examples include:

- Photography/videography
- Printing of event signage and any print programs or materials.
- Take-aways for golfer SWAG bags





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Thank you for supporting us in our mission to provide mental health for all.


 edmonton.cmha.ca



Please send all inquires and/or questions to:

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