

CANADIAN MENTAL HEALTH ASSOCIATION - EDMONTON REGION

2023 Sponsorship Opportunities

Support the Canadian Mental Health Association - Edmonton Region by sponsoring our work in 2023. We offer many different sponsorship packages for events and programs ranging from \$500 to \$20,000. Our team is happy to work with your organization to find a sponsorship agreement that supports your goals. We also accept donations if that better meets your goals, and are happy to work with you to identify the most impact for your gift, or to build a custom sponsorship opportunity.

Event Sponsorship

Spring Event



We are so excited to offer a new signature event that will include an evening of incredible food, beverages, music and games...yes games!

This inaugural event will take place in March of 2023 and promises to be a unique evening fundraiser. It won't be your typical gala; it's going to be the party that you don't want to miss!

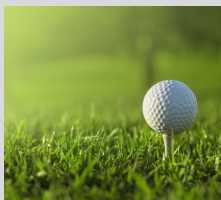
Mental Health Week



Every May for the last 71 years, Canadians in communities, schools, workplaces and the House of Commons have rallied around CMHA Mental Health Week.

This year we will be offering the opportunity to sponsor Mental Health week or individual events taking place during the week. We are working hard to create a thought provoking, informative, and inclusive week of discussions.

Mental Health Classic



We will be back on the links in late August or September 2023 to host our 16th annual Mental Health Classic Charity Golf Tournament and we couldn't be more excited!

Our golf tournament offers a Texas Scramble format, incredible raffle prizes and silent auction items, and prizes to be won at many holes. Another highlight is the delicious and refreshing hole activities which ensures a day of fun while creating lifetime memories! Grab your clubs and friends and join us next year at the Mental Health Classic.

OUR VISION

Stronger Communities,
Smarter Systems,
Simpler Journeys.

OUR MISSION

To ensure that all people experience good mental health and well-being.

OUR VALUES

Inclusive
Steadfast
Proactive
Compassionate
Collaborative



Program Sponsorship

Housing Program

CMHA Edmonton owns or operates 146 housing units across 7 buildings, providing safe, secure, affordable housing for people with mental health challenges and limited income. These are permanent homes for community members.



One way we build community is by providing each new tenant with a welcome basket of household needs and amenities. For \$2500, your company can be the exclusive sponsor for this and will receive public recognition for supporting this activity.

Prosper Place

Prosper Place is a peer-led program that builds community and skills for people with mental illness on their journey to recovery and wellness. More than 150 peer community members participate regularly in activities at Prosper Place.



As part of building a community, Prosper hosts holiday and other celebratory gatherings and meals throughout the year. Sponsoring one or more of these gatherings will provide a healthy meal to peer community members and support building a stronger community. Costs for each occasion will be negotiated and your company will receive public recognition on or around the occasion for your support.

Distress Line

The Distress Line operates 24/7, 365 days a year providing confidential, non-judgmental and short-term crisis intervention, emotional support, and resources to people in crisis or supporting someone who is.

More than 19,000 people call the Distress Line every year.



It costs about \$2000 to operate the Distress Line every day, and for that amount you can sponsor the Distress Line for a Day. We will work with your team to choose a day that's meaningful to you to designate as your sponsorship day. On that day, we will recognize your support publicly through social media, and provide a complimentary training session for your employees.

Visit edmonton.cmha.ca to learn more about our work and how you can get involved